

野生新視界 (WOW) 的緣起

Overview of WOW

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中華民國自然生態保育協會



2008 全國生物多樣性教育培訓班




創立於1961

目前全世界最大的
保育民間機構

世界自然保育基金會
World Wildlife Fund



WWF 於1961年
正式出版的宣傳
海報。

Your contribution
will help to save
the world's wildlife
and wild places.

Send it now to:
World Wildlife Fund
2, Caxton Street
London SW1




致力於全世界生物多樣性的保護工作。

從事地區與全國性的科學研究、公共政策、國際援助、教育宣導等事務。

WWF's 三大保育目標

- 保護消失中的棲地
protect Endangered Habitats
- 保護瀕危物種
protect Endangered Species
- 闡明全球性的威脅
address Global Threats





THINKING AT AN
ECOREGIONAL SCALE

「生態區間」



何謂生態區間？

係為一個獨特地理位置的陸域或水域生態系，其擁有獨特的氣候、高度、土壤型態，以及存在區域內的動植物群落。

A geographically distinct area of land or water that is characterized by climate, ecological features, and plant and animal communities.

全球200地圖：設定保育地區的優先順序 (Global 200)

目標：建構一個保護全球獨特生物多樣性區域的行動藍圖。

瀕危 Critical or Endangered
 脆弱 Vulnerable
 穩定 Relatively Stable or Intact

地球上的生物多樣性正以前所未有的速率在消失中。

URGENCY!

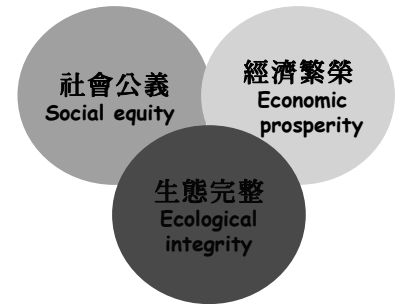
落實教育與
 建立行動技能
 Education and
 Capacity Building

生物多樣性教育
 Biodiversity Education

環境教育 Environmental Education

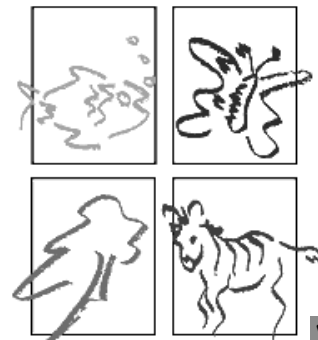
- | | | |
|-------------|----|---|
| ■ Awareness | 覺知 | ↓ |
| ■ Knowledge | 知識 | |
| ■ Attitudes | 態度 | |
| ■ Skills | 技能 | |
| ■ Action | 行動 | |

永續性發展 Sustainability



夥伴關係
partnerships

Windows on the Wild



Web of Life

Windows on the Wild



- 從全國推展至國際性環境教育計畫
- 開始於1993年
- 以生物多樣性議題為主要訴求
- 全世界已超過1,500萬人參與計畫
- 啟發創造性思考與研討
- 培養能力與保育行動力

WOW 國際合作



- 包括美國在內，全世界已有八個國家加入（包括南非、澳洲、中國、泰國、菲律賓、墨西哥以及台灣）
- 各國自主，以地方性資源為主要教育方針與內涵
- 鼓勵全球、區域之間及地區內夥伴關係的結合
- 強調分享、互惠與相互影響



Goals of WOW

- Educate people of all ages about biodiversity
- Promote strategic partnerships
- Enhance community education
- Provide training opportunities



A Sense of Wonder



Community Action



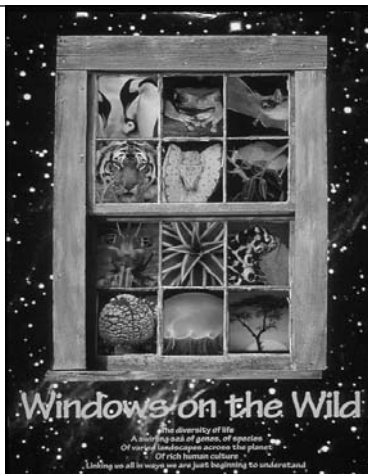
A Sense of Place

Sustainability

溝通技能與創造性思考 Communication Skills and Creativity



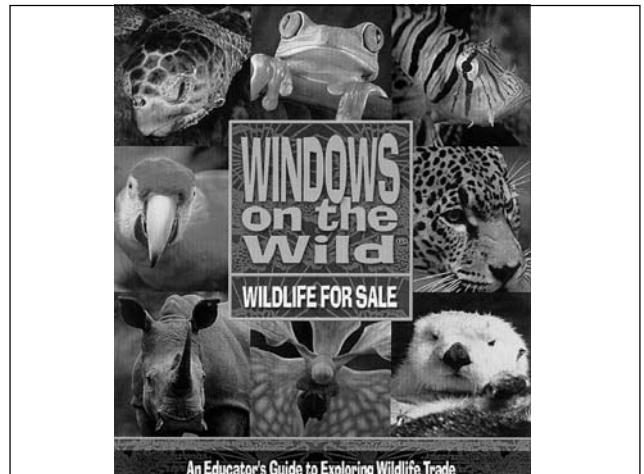
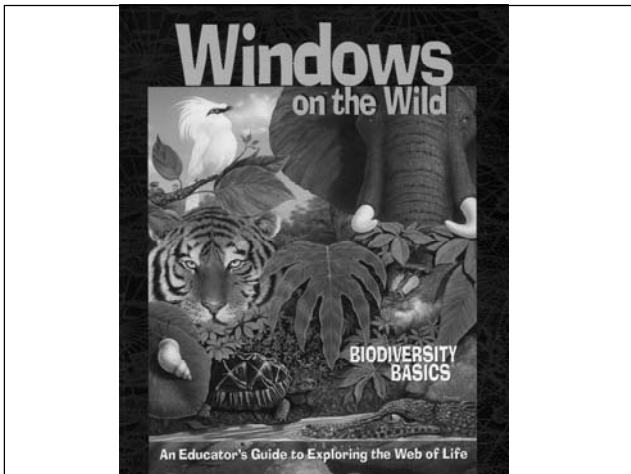
未來教育 Futures Education



WOW Modules

- Biodiversity Basics
- Wildlife for Sale
- Oceans of Life
- Smart Consumers
- Building Better Communities





「殘存野生物的旅行箱」教育計畫
Suitcase for Survival Program

Oceans of Life: An Educator's Guide to Exploring Marine Biodiversity

海洋生命：探索
海洋生物多樣性入門

An Educator's Guide to Exploring Marine Biodiversity

"Smart Consumers: A Youth Communications and Education Campaign"

Building Better Communities

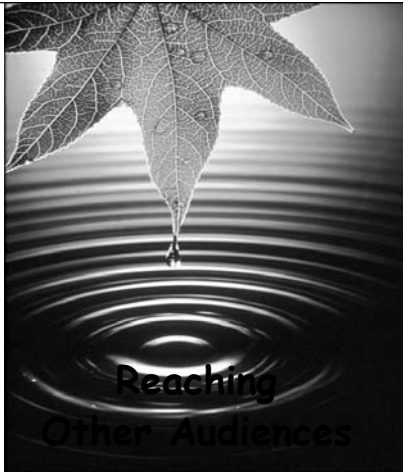
專業成長
Professional Development



Training Sites with Our Partners
---Disney's Animal Kingdom

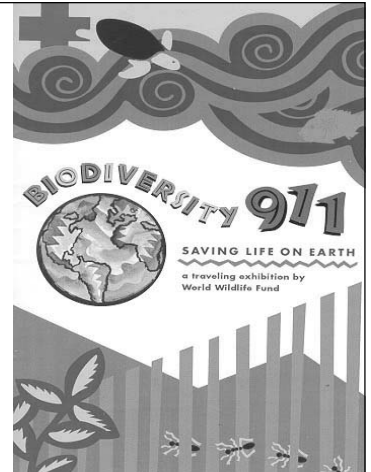


Biodiversity Education
Leadership Institute



生物多樣性巡迴展

Biodiversity
Traveling
Exhibition

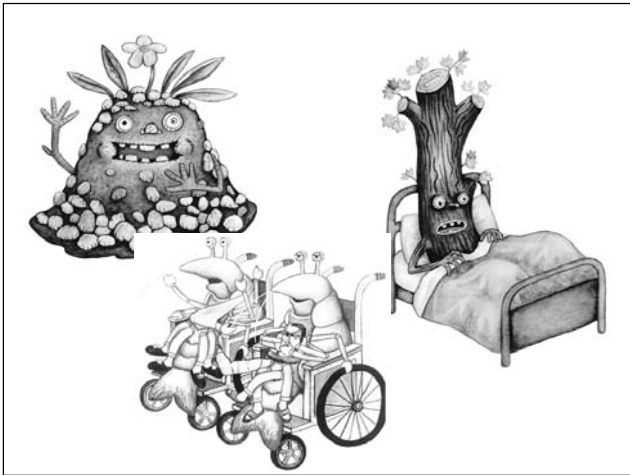


Two Exhibitions

Travel to museums,
nature centers, zoos, and
aquariums across the U.S.
from 2001 to 2004



Biodiversity Theater



Visit the Exhibit | See Action | Download | What's on Events | Links

WWF

Biodiversity 911 Home

Biodiversity Basics

Wildlife Tracks

Soil

Forests

Fisheries

BIODIVERSITY 911 ON THE WEB

Visit the Exhibit

June 1-August 31, 2002
Carnegie Museum of Natural History
Pittsburgh, PA

June 15-September 2, 2002
The Academy of Natural Sciences
Philadelphia, PA

The amazing variety of life on Earth is called biodiversity.

Find out about **Biodiversity Basics** to learn what it is and why it's important. Use the buttons to the left to find out why we're losing biodiversity.

Have a blast with biodiversity. Check out interactive games, quizzes, and other fun stuff that will help you learn more about the variety of life on Earth.

NATIONAL GEOGRAPHIC.COM

WildWorld

NATIONAL GEOGRAPHIC SOCIETY

Terrestrial Ecoregions of the World

Scientists have mapped 617 land-based ecoregions across the globe based on being defined by natural boundaries such as topography, climate, and plant and animal communities.

Info: Malay > Tropical and Subtropical Moist Broadleaf Forests > **Taiwan subtropical evergreen forests (TMO172)**

Island of Big Wind

Special Features

Did You Know?

Wild Site

Cause for Concern

More Photos

Island of Big Wind

Taiwan doesn't just experience typhoons, it is defined by them. Meaning "big winds" in Chinese, Taiwan is frequently hit by the typhoons that occur regularly in the region around the South China Sea. This island, the largest off the coast of China, is largely made up of granite mountains—some as high as 13,000 feet (4,000 m). Its north-south orientation and significant height allow a wide range of habitats that give rise to a high diversity of species.

Foreko National Park, Taiwan
Photograph by Yasuhiro Esaki

Special Features

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WWF

World Wildlife Fund
for a living planet

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- Education
- Windows on the Wild
- Approach to Education
- Biodiversity Overview
- Workshops
- WOW Happenings
- Partners
- Publications
- Other Resources
- Online Activities
- WOW E-Newsletter
- Marine Biodiversity
- Reserve for the Planet
- Exhibits
- Smart Consumers
- Featured in National Geographic

Windows on the Wild > Biodiversity Overview

Biodiversity is the incredible variety of life on Earth — everything from the tiniest microbes to the tallest trees, from creatures that spend their entire lives deep in the ocean to those that are anchored in the soil of the Earth's crust. Genes, species, and habitats — and even the fantastic range and expression of

www.worldwildlife.org

Based on the photos to find out three more you depend on biodiversity.

Email this page

WWF in Action

Conservation Results around the world

Related Wild Places

- Southeast Diver and Streams
- Mekong River
- Bulu & Sulawesi Rain

Related Endangered Wildlife

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- Whales and Dolphins

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- Play Windows on the Wild Games

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